



IT'S AUSTRALIAN FOR SEAFOOD™

FOODSERVICE

SEAFOOD PRODUCT CATALOGUE





IT'S AUSTRALIAN FOR SEAFOOD™

FOODSERVICE

ABOUT US

The Tassal Foodservice portfolio offers a range of Australian Seafood from Tassal and International Seafood from Cooke Seafood to delight your customers.

Tassal is proudly Australia's largest and leading vertically integrated seafood producer.

With more than 35 years of aquaculture experience, our passion drives our commitment to meet the growing market and customer demand for healthy, sustainable and nutritious food.

Tassal's all Australian grown species includes Tasmanian Atlantic Salmon, Australian Black Tiger Prawns and Barramundi from Cone Bay, Western Australia.

Tassal was acquired by Cooke Inc. ("Cooke") in November 2022. Cooke is a family owned business, drawing on decades of experience to become a global aquaculture leader. Tassal now offers Cooke Seafood, a range of new species from around the globe.

CONTENTS

ABOUT US	2
• Tassal Seafood	
• Cooke	
TASSAL SEAFOOD AUSTRALIAN FOOTPRINT	6
TASSAL PRODUCTS	
• Salmon	10
• Smoked Salmon	14
• Barramundi	20
• Prawns	22
WHY TASSAL – IT'S AUSTRALIAN FOR SEAFOOD	26
RESPONSIBLE FARMING & HOW WE CARE	27
ABOUT COOKE	28
COOKE PRODUCTS	
• Sockeye Salmon	32
• Cod	33
• Scallop	34
• Crab Legs	35
CONTACT US	36



Delicious and nutritious Atlantic Salmon is produced from the cool, waters of Tasmania. Tassal's extensive range of fresh and frozen salmon solutions and smoked salmon variants are available to delight your customers.



High-quality Australian Tiger Prawns are grown in warm water farms located off the beautiful coastline of Queensland. Tassal Tiger Prawns are known for their versatility, vibrant colour and incredible taste.



Tassal's seafood portfolio newest addition, Barramundi, responsibly grown in Cone Bay, off the northern coast of Western Australia. Our ocean's finest barramundi is favoured by professional chefs & the Foodservice industry as a super versatile, delicious and premium white fish.



From the cool waters of Alaska, Cooke's premium Sockeye Salmon retains its firm, flaky texture, vibrant colour and rich, clean robust ocean flavour.



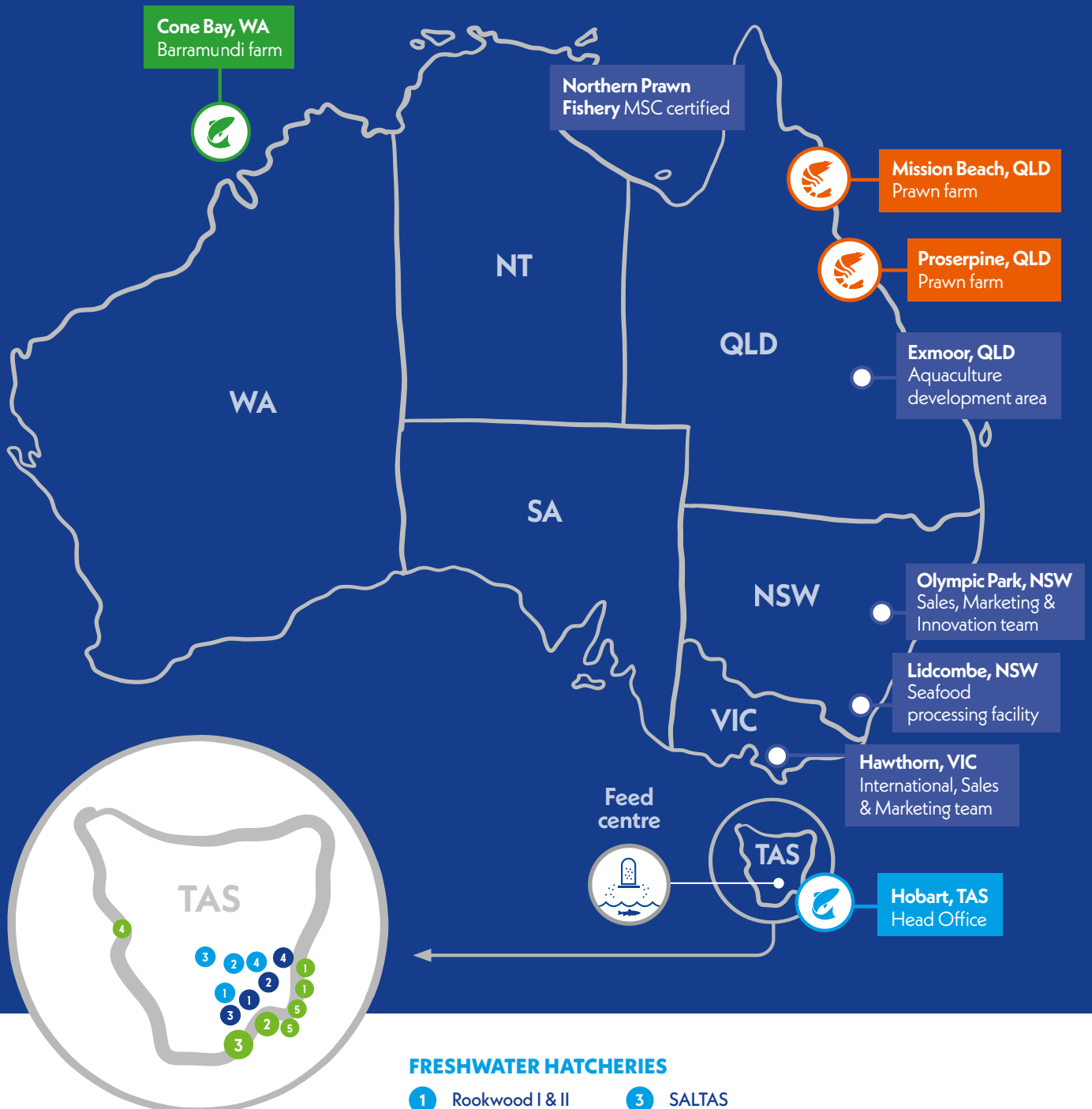
Alaskan Cod offerings an immaculate buttery flavour and a distinctive flaky texture. Cod is the perfect choice for any menu.



Sea Scallops from the cool North Atlantic waters are naturally sweet and firm with a buttery texture.

Tassal Seafood Australian footprint

Tassal's Australian seafood portfolio spans across Tasmanian Atlantic Salmon, Australian Black Tiger Prawns and Barramundi from Cone Bay, Western Australia. Tassal is recognised as the Australian aquaculture leader. With more than 35 years experience in aquaculture, our passion drives our commitment to meet the growing market and customer demand for healthy, sustainable and nutritious food.



MARINE FARMING ZONES

- 1 Eastern Zone
- 2 Channel Zone
- 3 Southern Zone
- 4 Western Zone
- 5 Storm Bay Zone

FRESHWATER HATCHERIES

- 1 Rookwood I & II
- 2 Russell Falls & Karanja
- 3 SALTAS
- 4 HRAS

PROCESSING FACILITIES

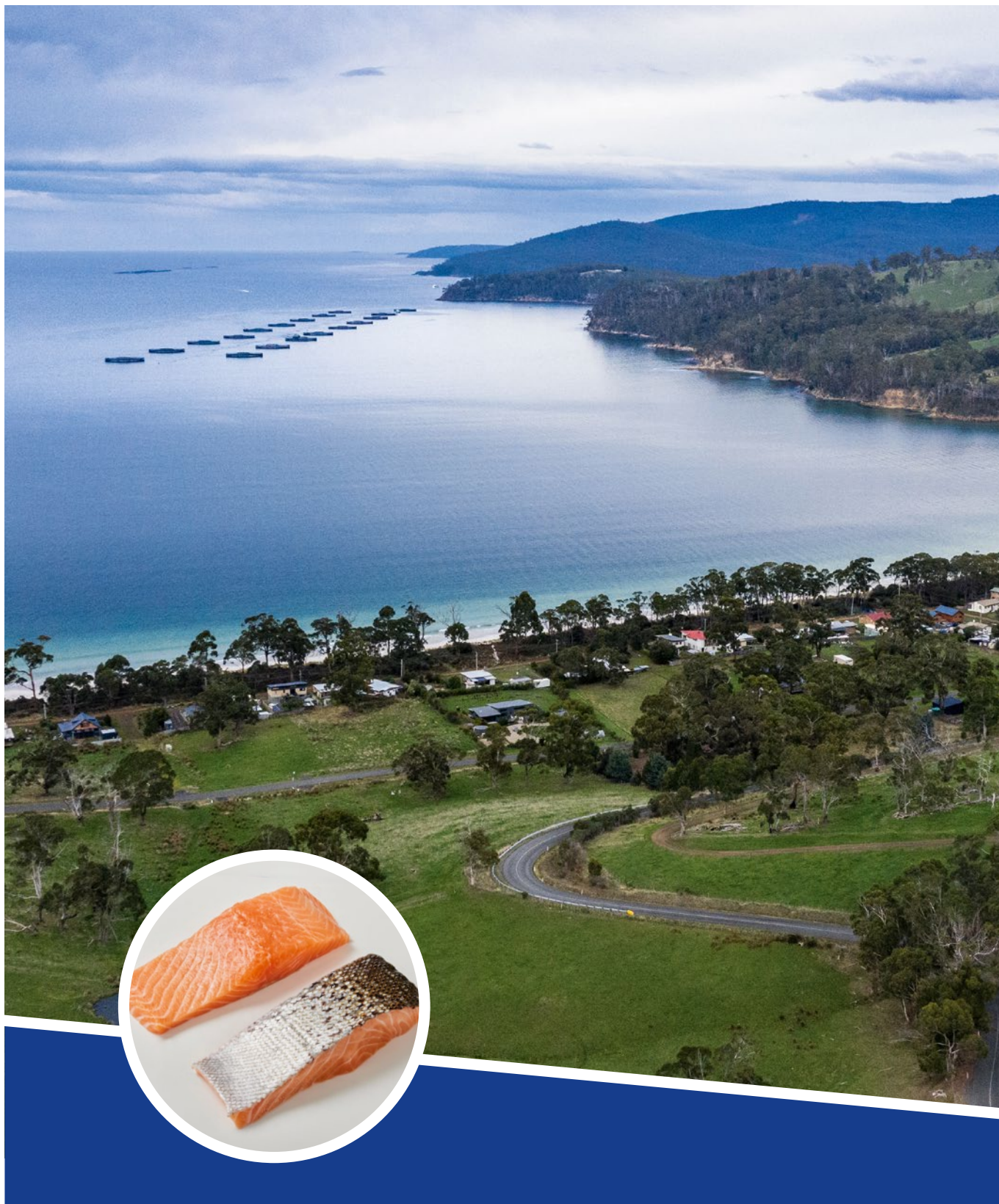
- 1 Huonville
- 2 Margate
- 3 Dover
- 4 Triabunna

Over **35 years** of aquaculture experience

Over **1,800** employees across Australia

SALMON

Western Channel, Tasmania



PRAWNS

Mission Beach, Queensland



BARRAMUNDI

Cone Bay, Western Australia



SALMON

Our high-quality Tasmanian Atlantic salmon is carefully selected and handled with the utmost care. Tassal provides customers with a healthy and delicious protein choice, whatever the occasion, with a range of fresh and smoked salmon products.



Whole Steamed Salmon with Shiitake
Mushrooms, Soy and Ginger

Our Products

Tassal Salmon - Whole Salmon

Tassal gutted whole salmon is available all year round chilled or frozen, in a range of sizes starting from 1.5 kg up to 6 kg. Whole salmon is available in 17.5 kg boxes, pallets contain 20 boxes each.



1.5 - 2.5 KG



3 - 4 KG



4 - 5 KG



5 - 6 KG

Product Name	Product Code	Units Per Carton	Pallet Qty
Whole HOG Premium 1.5-2.5 kg Chilled	111410	Average poly 17.5 kg	20
Whole HOG Premium 3-4 kg Chilled	111430	Average poly 17.5 kg	20
Whole HOG Premium 4-5 kg Chilled	111440	Average poly 17.5 kg	20
Whole HOG Premium 5-6 kg Chilled	111450	Average poly 17.5 kg	20
Whole HOG Premium 6-7 kg Chilled	111460	Average poly 17.5 kg	20
Whole HOG 2.5 kg Frozen	211320	Average poly 17.5 kg	20
Whole HOG 4-5 kg Frozen	211340	Average poly 17.5 kg	20
Whole HOG 5-6 kg Frozen	211350	Average poly 17.5 kg	20

(HOG = Head on gutted)

Our Products

Tassal Salmon - Fillets and Portions



Salmon Fillets

Tassal salmon fillets are available either skin off or skin on. Our range spans in sizing from 900 g – 1.7 kg per fillet.

Depending on your needs, our salmon fillets are carefully packed via shatter layer or vacuum pack.

Product Name	Product Code	Units Per Carton	Pallet Qty
Skin on Fillets - Shatter layered Chilled*	124169	Random weight ave. 10 kg carton	42
Skin off Fillets - Shatter layered Chilled*	124165	Random weight ave. 10 kg carton	42
Skin on Fillets - Vacuum packed Chilled*	124189	Random weight ave. 10 kg carton	42
Skin off Fillets - Vacuum packed Chilled*	124185	Random weight ave. 10 kg carton	42

Salmon Portions

Tassal salmon portions are available either skin off or skin on. Our range spans in sizing from 125 g – 300 g portions.

Portions are available either chilled or frozen, depending on the product. To suit your needs, our salmon portions can be packed via modified air packaged, shatter layer or vacuum pack.

Product Name	Product Code	Units Per Carton	Pallet Qty
Skin on - Chilled - MAP Pack 170 g to 235 kg	137058	2 x 2.5 kg pack MAP 5 kg carton	80
Skin off - Chilled - MAP Pack 200 g to 300 g	137063	2 x 1.5 kg pack MAP 3 kg carton	80
Skin on - Chilled - Vacuum packed 6 x 250 g	137112	1.5 kg	135
Skin on - Frozen - Vacuum packed 2 x 180 g	237070	14 twin packs per (28 portions) 5 kg carton	64
Skin on - Frozen - Vacuum packed 2 x 200 g	237156	15 twin pack per 6 kg carton	64
Skin off - Frozen - Vacuum packed 2 x 125 g	237153	20 twin packs per 5 kg carton	64
Skin off - Frozen - Vacuum packed 2 x 180 g*	237071	14 twin packs per 5 kg carton	64
Skin off - Frozen - Shatter layered 125 g	237057	10 kg	36
Skin off - Frozen - Shatter layered 200 g	237060	10 kg	36

*Recovery 62% 'B' Trim: Skin Off or On, Back Bone Off, Belly Bone Off, Back Fin Off, Fin Tissue On, Collarbone Off, Tail Piece Off, Pin Bone Out. Wholesale Products effective August 2022.



Braised Salmon with Chinese Broccoli

Smoked Salmon range delivering high quality & versatile products for meal solutions!

Our Products

Tassal Superior Gold Chef's Selection – Smoked Salmon

Tassal Superior Gold Chef's Selection Smoked Salmon is cured in Australian sea salt then gently smoked using sustainable Beechwood chips to produce a delicate sweet smoky flavour.



Smoked Salmon Side

Our smoked salmon sides are delicately cut & sliced. Available vacuum sealed in a 1 kg resealable zip-lock pouch to maintain freshness. We have a premium cut and standard smoked salmon option to meet your range of needs or usage occasions.

Product Name	Product Code	Units Per Carton	Pallet Qty
Tassal Superior Gold Chef's Selection Tasmanian Smoked Salmon Side, Sliced & Frozen, 1 kg	246149	10	36
Tassal Superior Gold Chef's Selection Tasmanian Smoked Salmon Side Premium Cut, Sliced & Chilled, 1 kg	146148	10	36



Smoked Salmon Pieces

Tassal Superior Gold Chef's Selection Smoked Salmon Pieces deliver a high quality smoky taste and are super versatile to incorporate into any meal occasion.

Product Name	Product Code	Units Per Carton	Pallet Qty
Tassal Superior Gold Chef's Selection Tasmanian Cold Smoked Salmon Pieces, Frozen, 1 kg	246150	12	42



Smoked Salmon on Pumpernickel

Smoked Salmon range delivering high quality & versatile products for meal solutions!

Our Products

Tassal Superior Gold Chef's Selection – Hot Smoked Salmon

Tassal Superior Gold Chef's Selection Smoked Salmon is cured in Australian sea salt then gently smoked using sustainable Beechwood chips to produce a delicate sweet smoky flavour. To create our Hot Smoked Salmon range, the smoked salmon is then cooked to intensify the salmon's rich delicious flavour and firm texture, so it's like enjoying baked salmon with a smoky flavour – perfect to use for any meal occasion and it's ready to eat!



Hot Smoked Salmon Fillet

Our hot smoked salmon fillet is ready to eat, produced unsliced and available vacuum sealed between 700 g – 1.5 kg.

Product Name	Product Code	Units Per Carton	Pallet Qty
Tassal Superior Gold Chef's Selection Tasmanian Hot Smoked Salmon Fillet, Frozen, R/W	246530	10	36



Hot Smoked Salmon Pieces

Tassal Superior Gold Chef's Selection Hot Smoked Salmon Pieces are ready to eat, produced in a vacuum sealed frozen 500 g pack. Our pieces are super versatile to be used for any meal occasion. Available in a natural and delicious peppercorn flavour.

Product Name	Product Code	Units Per Carton	Pallet Qty
Tassal Superior Gold Chef's Selection Tasmanian Hot Smoked Salmon Pieces, Natural, Frozen, 500 g	246531	20	42
Tassal Superior Gold Chef's Selection Tasmanian Hot Smoked Salmon Pieces, Peppercorn, Frozen, 500 g	246532	20	42



Smoked Salmon Agrodolce

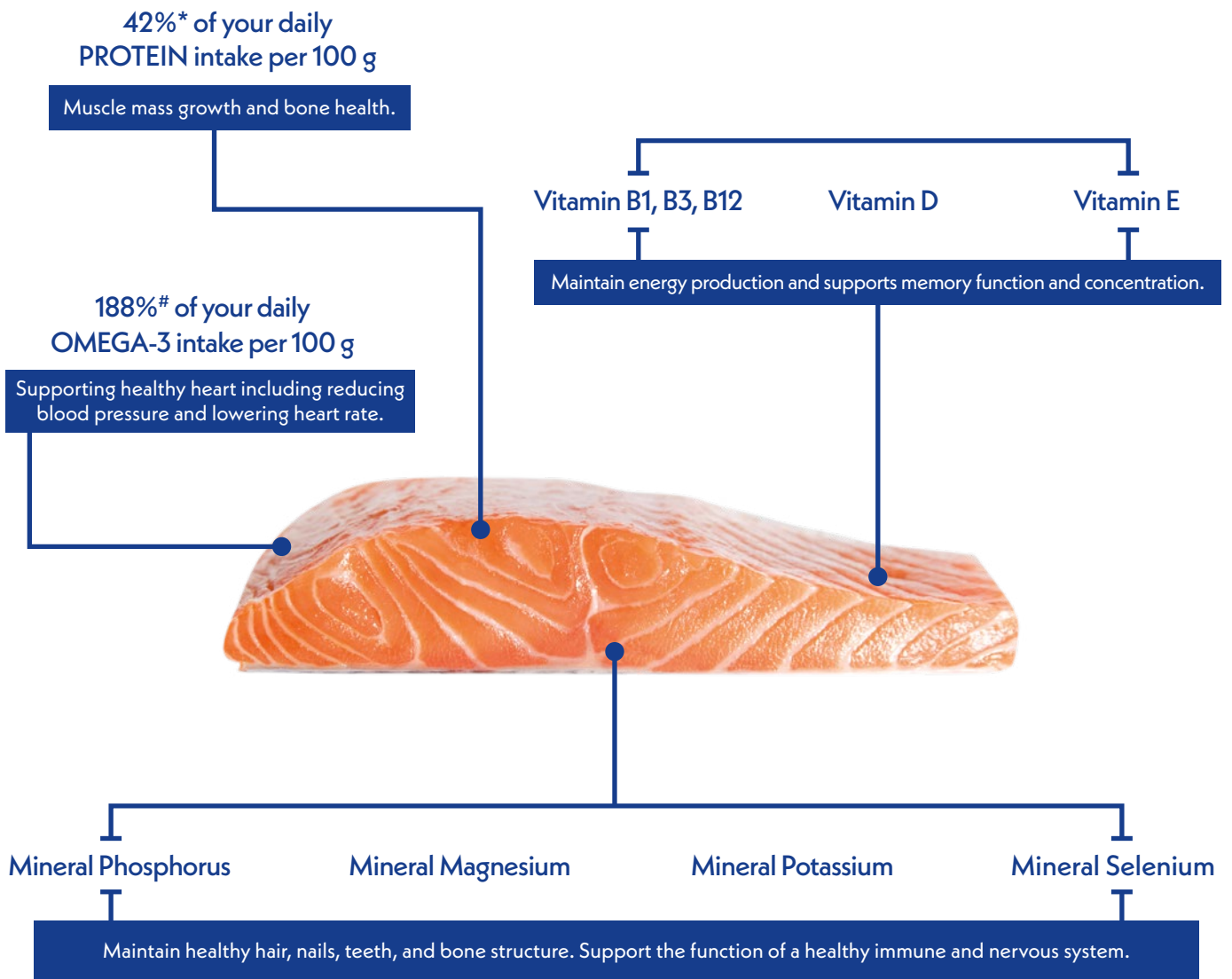
Nutrition

Salmon - the Natural Super Food

Atlantic Salmon is a nutritious and delicious protein option.

Tasmanian Atlantic Salmon

Tassal is proud to produce a healthy and nutritious, sustainable protein that contains essential nutrients to support your health and wellbeing in a variety of ways.



* Percentage Daily Intakes are based on an average adult diet of 8700 kJ. Your daily intakes may be higher or lower depending on your energy needs.

Based on the National Heart Foundation of Australia's recommended adult consumption.





Salmon Crudo with Ponzu



BARRAMUNDI

Australia's only ocean grown barramundi from Cone Bay, Western Australia.

Our Products

Tassal Whole Barramundi



Australia's only ocean grown barramundi farm, that is responsibly sourced in Cone Bay, off the northern coast of Western Australia. Barramundi from Cone Bay is a premium white fish with a sweet, buttery taste and delicate texture.

Our ocean's finest barramundi is favoured by professional chefs & the Foodservice industry as a super versatile, easy to prepare protein, suitable for a variety of recipes and cuisines to enhance any menu.

Currently available to our customers as chilled whole barramundi in 2 size offerings. Frozen barramundi portions and fillets coming soon.



0 - 2 KG



2 - 6 KG

Product Name	Product Code	Units Per Carton	Pallet Qty
Tassal Chilled Barramundi Whole MEDIUM 0-2 kg POLY	605101	Average poly 25 kg	28
Tassal Chilled Barramundi Whole LARGE 2-6 kg POLY	605102	Average poly 25 kg	28
Tassal Chilled Barramundi Whole 4-6 kg POLY	605104	Average poly 25 kg	28



Barramundi with Romesco Sauce & Steamed Potatoes



Seared Barramundi with Spring Salad

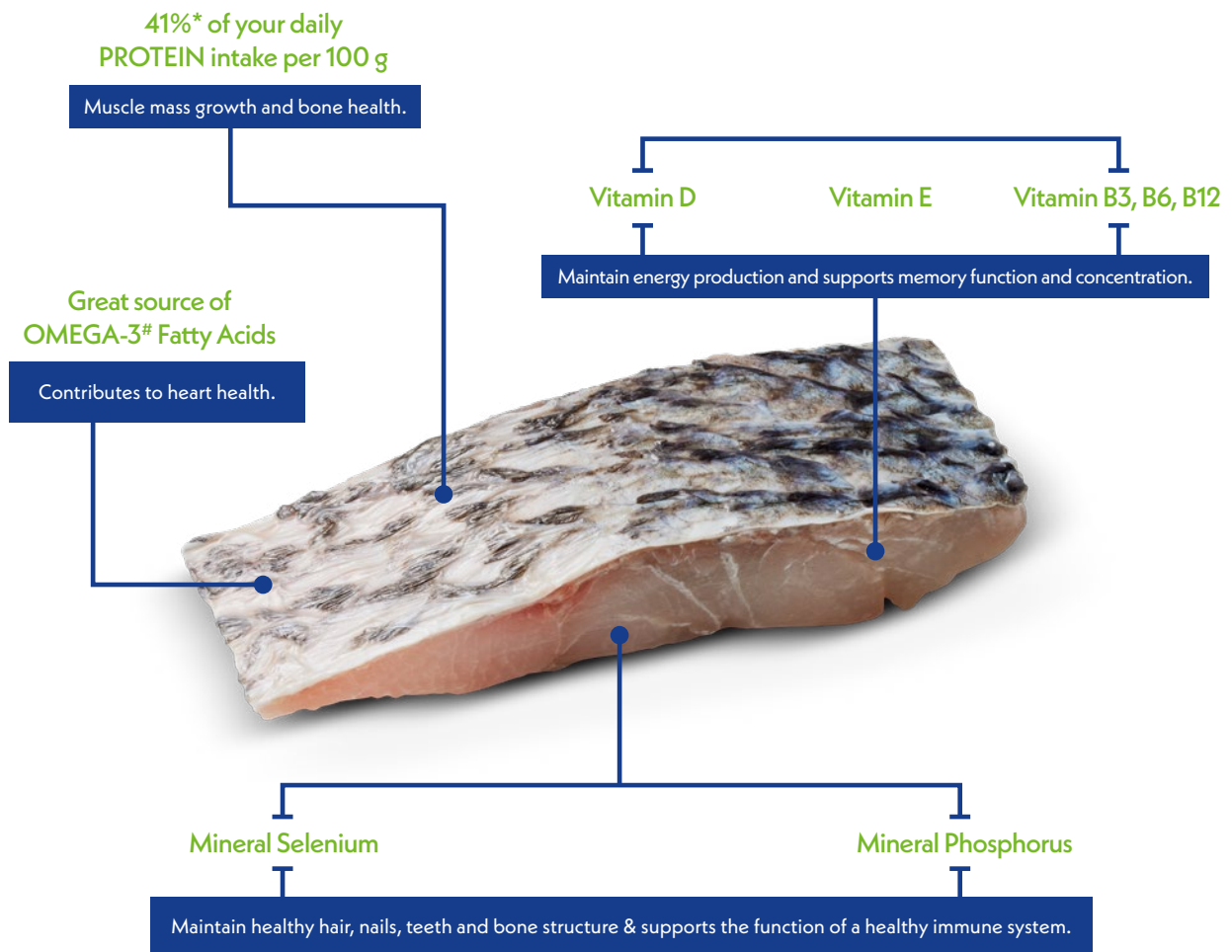
Nutrition

Barramundi

Tassal Barramundi from Cone Bay, Western Australia provides a great source of Omega-3 and Protein.

Ocean Fresh Barramundi

Tassal is proud to produce Australia's only responsibly sourced, ocean farmed Barramundi; that contains essential nutrients to support your health and wellbeing.



* Percentage Daily Intakes are based on an average adult diet of 8700 kJ. Your daily intakes may be higher or lower depending on your energy needs.

Based on the National Heart Foundation of Australia's recommended adult consumption.

PRAWNS

At Tassal we produce only the highest quality Australian Tiger Prawns, known for their versatility, health benefits, vibrant colour and incredible taste.

Harvested, processed and pack at our onsite facilities within a matter of hours to deliver optimal freshness.



Our Products

Tassal Prawns



Fresh Cooked Tiger Prawns 10 KG

Tassal fresh cooked prawns are usually available November to April (season dependent) and offer a unique crisp texture, sweet flavour and vibrant colour with distinctive coral stripes.



Frozen Cooked Tiger Prawns 3 KG

Tassal frozen cooked prawns are available all year round and are ready to consume once thawed. Individually snap frozen our cooked prawns offer a unique crisp texture maintaining their fresh umami flavour so consumers can enjoy quality prawns any time of year.



Frozen Raw Tiger Prawns 3 KG

Tassal frozen raw black tiger prawns are available throughout the year and offer the most versatility when it comes to cooking. Cooked in a matter of seconds with the ability to retain flavour, texture and taste they suit a variety of cuisines. Our prawns have an easy to peel shell and turn an impressive bright orange once cooked.

Available in the following size grades

Tassal prawns are carefully graded by how many prawns there are per pound. To work out how many prawns per kilo, simply double the grade. Remember the smaller the number, the bigger the prawn.

Colossal	Giant	Jumbo	X-Large	Large	Medium	Small	X-Small
U6	U8	U10	10/15	16/20	21/30	31/40	41/60

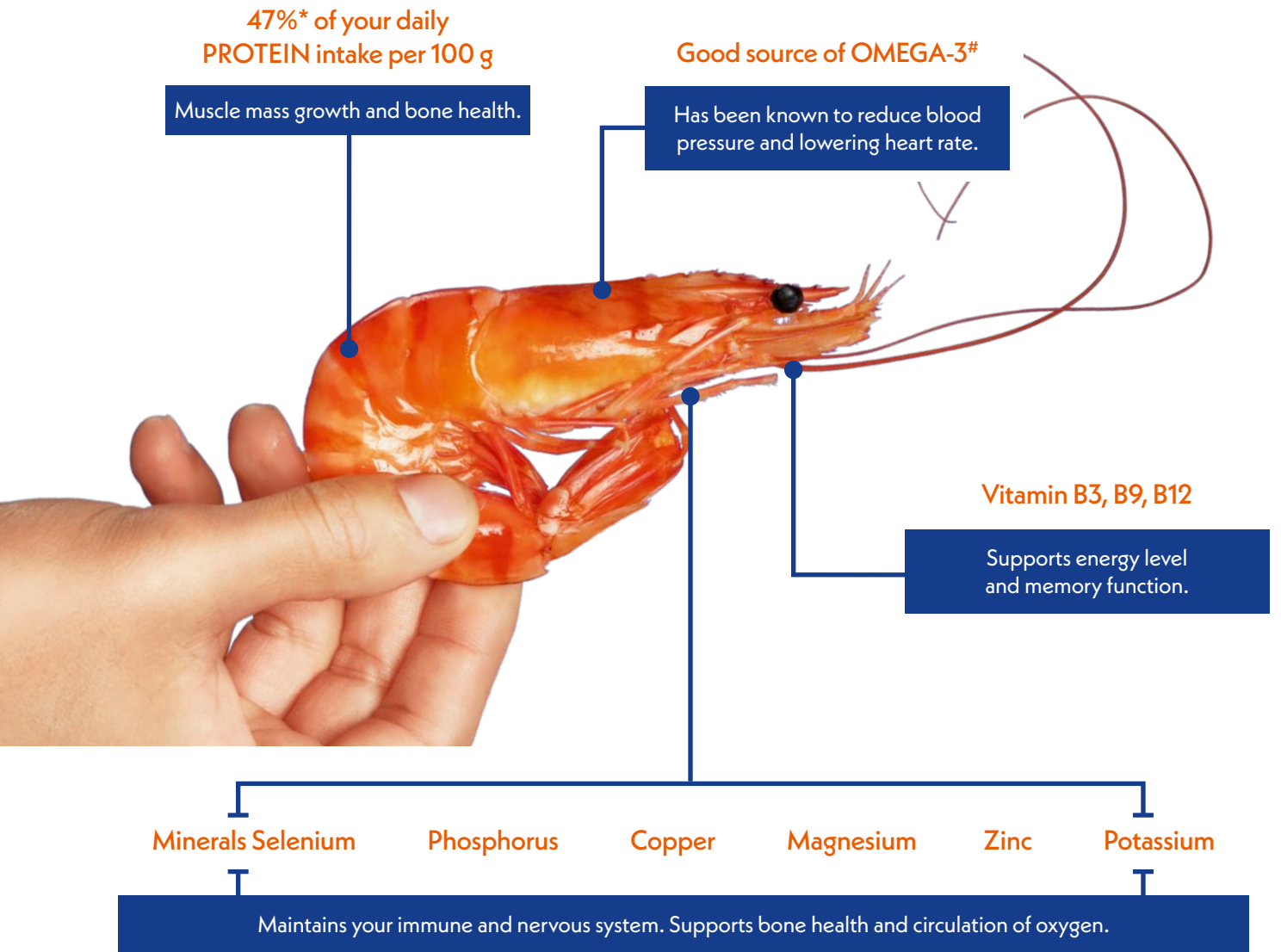
Nutrition

Prawn - the Natural Super Food

Tiger Prawns are a nutritious and delicious protein option.

Australian Tiger Prawns

Tassal is proud to produce nutritionally rich Australian Tiger Prawns; a good low fat source of protein.



* Percentage Daily Intakes are based on an average adult diet of 8700 kJ. Your daily intakes may be higher or lower depending on your energy needs.
Based on the National Heart Foundation of Australia's recommended adult consumption.



Fresh Cooked Tiger Prawns with avocado and seafood dipping sauce.



Grilled Butterflied Tiger Prawns

Why Tassal - It's Australian for Seafood



Proudly Australia's leading seafood producer with more than 35 years of aquaculture experience.



- #1 trusted & recognised fresh protein brand in Australia.*
- Tassal is recognised as a premium quality seafood brand amongst consumers.
- Strong investment to brand & communication campaigns – moving towards an 'always on' approach driving consumer preference for Tassal.



- Tassal holds third party aquaculture certifications & strong quality controls across our Australian Seafood operations, to deliver what consumers expect in Australian seafood.
- Fully integrated supply chain network.



- Focused on delivering the Foodservice industry with a range of delicious, nutritious & Australian seafood products to delight your customers.
- Capitalise on strong consumer trends toward healthier eating.



- Tassal have a dedicated Marketing & Sales team who can support to build long term partnerships and deliver on strategic business goals.
- Tassal can support with custom marketing activations including:
 - In-store point of sale material
 - Digital support – tailored social media content development & targeted digital advertisements.



Key drivers of demand for Tassal**

- Premium
- Offers great quality
- Nutritious
- Responsibly Sourced
- Trust & Reputation - A brand I trust
- Taste great.

*(Kantar, March 2023, Power Share | Brand Health | Fresh Protein | Jul-Dec'23 vs Nov-Dec'22)
**(Kantar, March 2023, Power Share | Demand Drivers | Fresh Protein | Jul-Dec'23 vs Nov-Dec'22)

Responsible farming and how we care

Tassal produces delicious, healthy, responsibly sourced Australian seafood to nourish a growing population. As responsible seafood producers, we care about the welfare of our fish, the environment in which we operate, the local communities and our passionate people, while we play our part in ensuring a prosperous and healthy planet for future generations.



Proudly Australian grown salmon, barramundi and prawns.



Salmon, barramundi and prawn feed is formulated by aquatic nutritionists and contains vitamins, minerals and no growth hormones.



Please see Tassal's latest Sustainability Report for more information.



Committed to providing Australians with responsibly sourced, high quality salmon, barramundi and prawns.



Tassal hold certifications across our operations, providing assurance that we are committed to farming responsibly and that our farming practices are assessed by third parties.

We are members of organisations and associations, such as the Global Salmon Initiative (GSI), Seafood Industry Australia (SIA), Salmon Tasmania, Australian Prawn Farmers Association (APFA) and Australian Barramundi Farmers Association (ABFA).

In March 2024, Tassal was awarded the Aquaculture Stewardship Council (ASC) Above and Beyond Award and a Tassal employee won the Young Person in Aquaculture Award. This is the third year Tassal has received awards recognising our contribution and commitment to responsible farming.



DISCOVER A WORLD OF SEAFOOD

World class seafood, sourced from quality international markets to bring the best species from around the world to Australia!



Scan the QR code to discover more about the Cooke World of Seafood.

THE COOKE STORY

Cooke Aquaculture was established in 1985 by the Cooke family in New Brunswick, Canada.

Today Cooke is the largest privately owned seafood company, with operations in 12 countries, over 12,000 employees and harvest over 25 species of seafood. In November 2022, Cooke Inc. acquired Tassal, Australia's largest seafood producer.

A year later Cooke Seafood was launched with a range of world class imported seafood to the Australian Foodservice and consumer markets.

Cooke's purpose is to 'cultivate the ocean with care' and our passion, expertise and pursuit of excellence is to bring our customers the highest quality seafood. We are confident you will taste the difference!

Cooke's International portfolio includes Alaskan Sockeye Salmon, Alaskan Pacific Cod, Sea Scallops and King Crab Clusters from Argentina.

Cooke
SEAFOOD™





tassal

IT'S AUSTRALIAN FOR SEAFOOD™

sustainably feeding tomorrow



AUSTRALIA

Atlantic Salmon
Black Tiger Prawns
Barramundi

LD OF SEAFOOD



CANADA

Atlantic Salmon
Steelhead Trout
Fish Roe



SCOTLAND

Atlantic Salmon
Organic Atlantic Salmon



USA

Atlantic Salmon
Sockeye Salmon
King Salmon
Coho Salmon
Keta Salmon
Pink Salmon
Sablefish
Halibut
Pacific Cod
Flounder
Atlantic Sea Scallops
Wild East Coast Shrimp
Dungeness Crab
Oysters



HONDURAS

Pacific White Shrimp



NICARAGUA

Pacific White Shrimp



SPAIN

Sea Bass
Bream
Meagre



URUGUAY

Red Crab
Patagonia Silver Hake
Rosefish



CHILE

Atlantic Salmon
Organic Atlantic Salmon
Coho Salmon



ARGENTINA

Red Shrimp
Patagonian Scallops
King Crab

Our Products - Salmon

Cooke Sockeye Salmon

Responsibly sourced and harvested straight from the cool waters of Alaska. Cooke's premium Sockeye Salmon retains its firm, flaky texture, vibrant colour and rich, clean robust ocean flavour. Rapid Chilling and freezing post harvest lock in freshness. A delicious premium salmon addition to any menu, guaranteed to make an impression.



Sockeye Salmon Portions Skin On 180 g

Generously cut 180 g individual portions are wrapped for ease of menu planning and preparation. 180 g is optimal size for customers within Foodservice industry.

Product Name	Product Code	Packaging Format	Units Per Carton	Pallet Qty
Sockeye Salmon Portions Skin On 180 g	739006	Individually 180 g vac-packed portions	25	80



Our Products - White Fish

Cooke Cod

Premium Alaskan Pacific Cod offers an immaculate buttery flavour and a distinctive large flakey texture.

A good source of omega-3 and protein, Pacific Cod is the perfect choice for any seafood recipe. Super versatile and delicious white fish. Pacific Cod fillets can be baked, grilled or crumbed.



Cod Skin Off Fillets Random Weight (450 g - 900 g)

Our Cod skin off fillets are large RW fillets (450 g - 900 g) that will allow them to be cut, sliced or diced for the perfect cod menu addition for your customers.

Product Name	Product Code	Packaging Format	Units Per Carton	Pallet Qty
Cod Fillets Bulk 6.8 kg (Approx)	0606902	Bulk fillets, shatter packed	7 - 15 fillets (Approx)	64



Our Products - Scallops

Cooke Sea Scallops

Responsibly sourced and harvested straight from the cool North Atlantic Waters. Cooke's Sea Scallops and Scallop Medallions are available in a frozen 1 kg resealable pouch.



Sea Scallops (1 kg)

Our Sea Scallops from the cool North Atlantic waters are naturally sweet, firm and buttery texture, and are a pure indulgence addition to your menu. These mouth watering delights are a perfect for use in a wide range of dishes. Dry Sea Scallops, Roe off.



Scallop Medallions (1 kg)

Sweet and tender Scallop Medallions, crafted by combining high quality North Atlantic scallops to create large, enticing medallions. With 20/30 per kg, and a faster cook time than Atlantic Scallops, these are a cost effective alternative to Sea Scallops that can be used as an entrée or main and are sure to impress.

Product Name	Product Code	Packaging Format	Units Per Carton	Pallet Qty
Sea Scallops 10/20 (1kg)	789002	1 kg standing bag	5	36
Scallop Medallions 20/30 (1kg)	789004	1 kg standing bag	5	36



Our Products - Crab

Cooke King Crab Clusters

King Crab Clusters are responsibly sourced from the cool, clean waters of Argentina.



King Crab Clusters Random Weight (Large > 500 g)

King Crab Clusters have a sweet mild flavour and tender, luscious crab meat. Caught fresh off the Argentinian coast, our King Crab Clusters are then cooked, frozen and glazed at sea. Delight your customers with this delicious addition to your menu. Ready to eat crab clusters, these will be the perfect centrepiece of any seafood dish!

Product Name	Product Code	Packaging Format	Units Per Carton	Pallet Qty
King Crab Clusters (RW) (Large > 500 g) 20 kg	789013	Frozen, loosely packed clusters in bulk carton	15 – 20 kg, may contain up to 40 clusters	20





FOODSERVICE

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