

THE FACTS

Responsibly farmed salmon is a healthy future. Healthy for you and healthy for the planet. For us, this comes with a commitment to transparency and an openness to ensure that you get the facts.

HOW IS THE INDUSTRY REGULATED?

Tassal is committed to transparency of its operations in the beautiful, cool shared waterways of Tasmania, with rigorous regulations to ensure our industry and environment are here for generations to come.

We know there are questions about farmed salmon and the regulatory setting. This is where our commitment to transparency can help bust myths and opinions about Tasmanian farmed salmon.

There are over 40 laws currently in place to regulate Tassie's salmon industry. These regulations, and our reporting requirements, are significantly stricter than any other industry in this Tasmania.

We know this is needed to protect our freshwater and marine waterways to ensure our industry is here for generations to come.

Importantly, Tassal strictly adheres to all regulations and in FY20 our Tasmanian salmon operations were 100% compliant.

The Tasmanian Government regulations are touted as the most stringent in the global salmon industry, which we can all be proud of.

In addition to oversight by our government regulators, Tassal also goes above and beyond when it comes to tailoring our operations to further reduce our environmental impact.

All of our farmed salmon has been assessed or certified to either Aquaculture Stewardship Council (ASC) and the Best Aquaculture Practice (BAP) standards.

We are the only salmon producer in the country with Aquaculture Stewardship Council (ASC) certification.

For us, transparency also involves publicly disclosing what our footprint is, so check out:

- [Tassal's annual Sustainability Report](#)
- [Tassal's Sustainability Dashboard](#)
- [The Tasmanian Government's Salmon Portal](#)
- [The Global Salmon Initiative \(GSI\) annual Sustainability Report](#)